

THINGS TO SEE AND DO

Numbers in Red Circles

- 1 St. John's Park—occasional temporary dock for M.S. River Rouge Cruise Ship.
- 2 St. John's Cathedral—oldest Protestant parish in Western Canada.
- 3 Ukrainian Greek Orthodox Cathedral—Holy Trinity Cathedral.
- 4 St. Vladimir & Olga Ukrainian Cathedral—famous stained glass windows by Leo Mol.
- 5 Seven Oaks House—oldest habitable home in Manitoba.
- 6 Kildonan Park—Rainbow Stage, Hansel & Gretel Hut, swimming, picnic area.
- 7 Rainbow Stage—Live outdoor theatre (tickets—Attractions ticket office).
- 8 Ross House—First post office in Western Canada, museum.
- 9 Osarek—Ukrainian Cultural Centre, exhibits, library, tours.
- 10 Winnipeg Civic Centre—tourist information, tours.
- 11 Connet Hall 956-1360; Museum of Man & Nature 956-2830; Planetarium 943-3142.
- 12 Manitoba Theatre Centre—live theatre.
- 13 Alexander Dock—used by fish freighters from Lake Winnipeg.
- 14 Old Market Square—Townsite—shopping with old-fashioned charm.
- 15 Portage & Main—hub of the city, Richardson Bldg., Winnipeg Square.
- 16 Winnipeg Commodity Exchange.
- 17 Toronto Dominion Bank—Head Office.
- 18 Royal Bank—Head Office.
- 19 Bank of Nova Scotia—Head Office.
- 20 Bank of Montreal—Head Office.
- 21 Eaton's & Eaton Place—shopping—"Attractions Ticket Office" for events in Winnipeg.
- 22 Hudson's Bay—"The Bay"—shopping, Hudson Bay Blankets, Eskimo Art.
- 23 Main Post Office—postal information—customs.
- 24 Hudson's Bay House—world headquarters for Hudson Bay Company.
- 25 Craft Guild of Manitoba—original Manitoban, Eskimo & Indian work.
- 26 Winnipeg Art Gallery—permanent collection, special exhibitions, tours.
- 27 University of Winnipeg—Specializes in the Arts, Sciences, Education.
- 28 Winnipeg Convention Centre—"Canada's largest"—shopping & restaurants.
- 29 Legislative Building—Lieutenant Governor's House—tourist information, tours.
- 30 "Dahavert"—MacDonald House restored—Victorian Era, costumes, tours.
- 31 Upper Fort Garry Gates & Park—all that remains of Hudson's Bay Co. trading post.
- 32 Boreas Park—monument to LaVerendrye—Leo Mol sculpture "Migration".
- 33 Canadian National Railway Station Historic Site—Union Station.
- 34 Osborne Village—specialty shops, arts & crafts, unique restaurants.
- 35 University of Manitoba—oldest in Western Canada, Agriculture Research.
- 36 Pan-Am Pool, Aquatic Hall of Fame—Olympic size pool, public swimming.
- 37 Assiniboine Park & Zoo—Tropical House, English Garden, Conservatory.
- 38 Assiniboine Downs—Thoroughbred racing May through October.
- 39 Grant Grist Mill—replica of first known watermill in Red River Settlement.
- 40 Prairie Dog Central—vintage steam train excursions.
- 41 Polo Park Shopping Centre, Winnipeg Stadium, Winnipeg Arena.
- 42 Bird's Hill Park—Camping, trailers, swimming, riding stable.
- 43 Symington Yards—marshalling yards for rail freight of the most modern design.
- 44 Winnipeg's Royal Canadian Mint—coin collecting, tours.
- 45 St. Boniface Basilica—site of Louis Riel grave, monument to Aulneau-LaVerendrye.
- 46 St. Boniface Museum—formerly Grey Nuns Convent built 1846, tours.
- 47 KOA Children's Token Town Amusement Park.

Most of the above numbered items 1 to 46 are shown in black on map and are also named. Those that are not named on map are indicated by red circled number only. ALL items are indicated with red circled number.

PLACES TO DINE

Indicated with ■ and Blue Circled Numbers

- 1 M.S. River Rouge—dine aboard a cruise ship—312 Nairn Avenue.
- 2 Oliver's and Old Bailey—Old English—185 Lombard Avenue.
- 3 The Beachcomber—Polynesian—Carlton & St. Mary.
- 4 Shangri La—Chinese—Winnipeg Convention Centre.
- 5 Ichu Ban Japanese Steak House—189 Carlton Street.
- 6 Restaurant Dubrovnik—Yugoslavian & Continental—390 Assiniboine.
- 7 Alycia's Ukrainian—Cathedral & McGregor.
- 8 La Vieille Gare—French & Continental—Des Meurons & Provencher.
- 9 Simon's Delicatessen—1322 Main Street—day time—not licensed.
- 10 Merten's—Austrian & German—210 Oakland Ave.

PLACES TO STAY

Green Circled Numbers

DOWNTOWN & CENTRAL

- 1 Westin Inn 5*
- 2 Hotel Fort Garry 5*
- 3 Delta Winnipeg
- 4 Holiday Inn 5*
- 5 Marlborough Inn 5*
- 6 Britannia Inn 5*
- 7 Balmoral Motor Hotel 4*
- 8 Gordon Downtown Motor Hotel 5*
- 9 Sheraton Hotel
- 10 Carlton Inn 4*
- 11 St. Regis Plazza Inn 4*
- 12 Charter House Hotel 5*
- 13 Relax Plaza
- 14 Sharnbrook Motor Hotel 4*
- 15 Maryland Motor Hotel 4*
- 16 Place Louis Riel 4*

- 17 Y.M.C.A.
- 18 Y.W.C.A.
- 19 Aberdeen Hotel
- 20 Canadian Homestay Association
- 21 Canadian Motor Hotel 4*
- 22 Brooklands Inn 4*
- 23 Westbrook Inn
- 24 Concord Hotel 3*
- 25 Continental Motor Hotel
- 26 Lincoln Motor Hotel 4*
- 27 Green Brier Inn 3*
- 28 Kildonan Motor Hotel 3*
- 29 Curtis Gordon Motor Hotel 3*
- 30 Nor-Villa Motor Hotel 4*
- 31 Golden Oak Inn 4*
- 32 L'Hotelier 3*
- 33 Chateau Gordon Hotel 3*
- 34 Windsor Park Inn
- 35 Dakota Village Motor Hotel 4*
- 36 Traveltide Inn 3*
- 37 Springfield Motor 3*
- 38 International Inn 5*
- 39 Nor-Villa Motor Hotel 4*
- 40 Airport Motor Hotel 4*
- 41 Viscount Gort Motor Hotel 5*
- 42 St. James Hotel 2*
- 43 Assiniboine Gordon Inn on the Park
- 44 Birchwood Inn 4*
- 45 Mather Motel 4*
- 46 Boulevard Motor Hotel 4*
- 47 Polo Park Inn 5*

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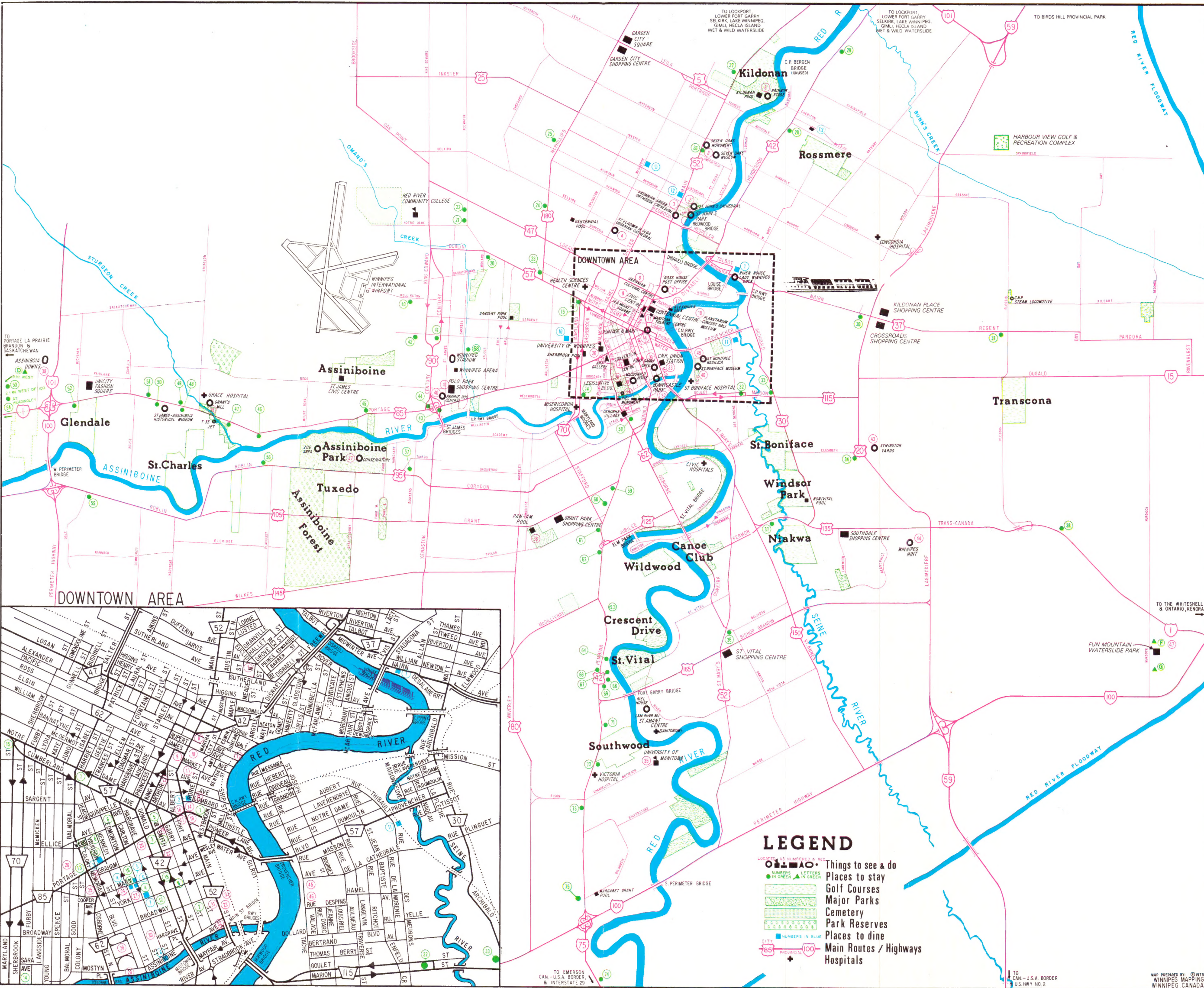
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TOURIST MAP OF WINNIPEG

THINGS TO SEE & DO; PLACES TO STAY, DINE & SHOP

"Winnipeg has a wealth of exciting and interesting attractions to offer the visitor to our city. For assistance with group itinerary packages, please call the Rouge Line — (204) 669-2824."

OUR TICKETS AVAILABLE AT ALL SELECT-A-SEAT OUTLETS



THE HISTORY OF WINNIPEG began at the forks of the Red and Assiniboine Rivers for it was here that the first hardy pioneers settled. Now, two hundred years later, these two mighty rivers flow through the heart of Manitoba's capital city, Winnipeg. You can feel the pulse of a thriving, growing city, and capture sparks of the excitement felt by the early river explorers . . . from the decks of the M.S. River Rouge and the M.S. Lady Winnipeg cruise ships.

About the M.S. RIVER ROUGE

The concept for the Motor Ship River Rouge was developed by Winnipeg business entrepreneur Daniel Ritchie. After researching and studying the sight-seeing cruise ship and tour boat operations in Europe and the United States, he along with Captain Bill Purvis, a longtime Selkirk boat builder, designed the ship and proceeded with the construction.

The River Rouge was built by Selkirk Machine Works, Selkirk, Manitoba. Construction of the all steel hull and superstructure was started in 1966. The interior finishing and decor was completed in Winnipeg and the ship began operation in June of 1967.

The original cost of the completed vessel 14 years ago was approximately one half million dollars. Today, replacement cost would be close to two million dollars!

The M.S. River Rouge has been lengthened twice to meet the demand of ever increasing numbers of passengers. In the winter of 1969, the ship was cut in half and a section was added amid-ships. Then again in the winter of 1970, it was decided to enlarge the stern section of the ship to make a private stateroom for small parties. This stateroom was reserved and specially decorated for the private use of Princess Margaret while she was on board. It is now called the Princess Margaret Lounge and is frequently reserved for executive meetings.

The M.S. River Rouge has entertained passengers from around the world. The quality of service offered by River Rouge has established our reputation as a major tourist attraction in Winnipeg.

STATISTICAL DATA:

LENGTH: Originally 110 feet: Now 150 feet
BEAM (Breadth): 32 feet
GROSS TONNAGE: 450 tons
POWER: two D330 marine diesel engines
CAPACITY: licensed for 400 passengers
LICENSED BY: Canadian Ministry of Transport
CRUISE ROUTE: Regular public cruises are through the city of Winnipeg on the Red and the Assiniboine Rivers. Afternoon and evening cruises.

About the M.S. LADY WINNIPEG

Before the M.S. Lady Winnipeg was built, her sister ship, the M.S. River Rouge sailed to Lower Fort Garry on Saturdays. There was sufficient demand for the entertaining all-day cruise and for private evening charter bookings to warrant the building of a second ship.

The name for the ship came about in a rather special way. The original name was to be the M.S. Fort Garry, however the Mayor of Winnipeg at the time, Stephen Juba, was enthusiastic about the new venture and suggested the name the M.S. Lady Winnipeg. We had the honour of having Mrs. Stephen Juba christen the ship with a bottle of champagne!

The M.S. Lady Winnipeg was designed by Vancouver naval architects, Robert Allen Ltd. The hull and superstructure were built in Selkirk by Selkirk Machine Works with the interior being finished in Winnipeg. Construction began in the summer of 1971 and was completed over the winter. Cruises began in June of 1972. The cost to build the M.S. Lady Winnipeg was approximately one half million dollars.

The ship proved to be very popular and because of her existing size, it was impossible to accommodate all the passengers wishing to take a cruise. It was then decided to lengthen the ship in 1974 as a Centennial Project. Acetylene torches were used to cut the vessel amid-ships and a 40-foot steel section was added to the two existing pieces, the bow and the stern. This major job was completed in record time of 61 days.

This relaxing cruise to Lower Fort Garry is very popular with tourists, offering a full day of sight-seeing and picture-taking.

STATISTICAL DATA:

LENGTH: Originally 70 feet: Now 110 feet
BEAM (Breadth): 18 feet
GROSS TONNAGE: 103 tons
POWER: two 453 marine diesel engines
CAPACITY: licensed for 200 passengers
LICENSED BY: Canadian Ministry of Transport
CRUISE ROUTE: Regular public day cruise through the St. Andrews Locks at Lockport to historic Lower Fort Garry. Ship stops at Lower Fort Garry for approximately 1½ hours.

In the winter, all the ships from Lake Winnipeg and the Red River are berthed in Purvis Bay, Selkirk, Manitoba, which is approximately 20 miles north of Winnipeg.

Constant summer level of the Red River is maintained by the St. Andrews Lock and Dam at Lockport, Manitoba.

And now to complete our tour package for our tourists and Winnipegers, we have added authentic British double decker buses for sight-seeing bus tours of our beautiful city! Both the River Rouge and the Lady Winnipeg cruise ships, and the tour buses operate regularly scheduled tours as well as private charters.

GROUP AND PRIVATE CHARTER RESERVATIONS FOR SHIPS AND BUSES

Entertain in style — charter the M.S. River Rouge or the M.S. Lady Winnipeg and treat your guests to a delightful experience unique to Winnipeg! The M.S. River Rouge or the M.S. Lady Winnipeg provides an ideal setting for banquets, company parties, socials, birthday parties, family re-unions, weddings, conventions, product promotions, historical school cruises and senior citizen outings. The list is unending.

Our complete catering facilities include menus from light snacks, luncheons and hors d'oeuvres to full dinners and buffets. The ships' bars serve premium liquor, wine, champagne, liqueurs and beer. We make entertaining as easy as it is spectacular!

For a taste of Jolly Old England, charter our British double-deckers. Join our regular sight-seeing tour or have one specially designed complete with multi-lingual tour guides. Use these unique vehicles for city transfers, airport pick-ups and chauffeur your guests around Winnipeg in grand old London style.

DISCOUNTS ARE OFFERED TO GROUPS

Give us a call and leave the planning to us.

Read what our guests say about us. . .

"The cruise . . . was indeed a superb end to our conference." Canadian Insurance Accountants Association
"By all accounts our conference was a success. . . in large part due to the facilities provided by River Rouge Ltd. and the faultless manner in which the service was provided. The bus tours were excellent and everyone spoke highly of the tour guide. The evening event was, of course, the boat tour and dinner dance." Ministers and Deputy Ministers of Government Services
"The cruise was a delight and the food about which we received many compliments, was excellent. . . a more critical group of conventioners you could not have had as we are all in the same business. . . hospitality." Canadian Society of Club Managers
". . . thank you once again for the tremendous evening cruise on the River Rouge. It was a smash hit. . . the best social evening at a CMEC conference in the last 15 years." Canadian Managing Editors Conference
"I personally have attended 10 conferences of this nature in all parts of Canada and have never heard so many compliments in any of the social gatherings that this organization has had." Newspaper Advertising Executives Association Winnipeg Conference



Call or write for complete information.
River Rouge Tours Ltd.
312 Nairn Avenue at Louise Bridge
WINNIPEG, MANITOBA, CANADA
PHONE (204) 669-2824

RIVER ROUGE

CRUISE SHIPS and BUS TOURS



FREE PARKING AT DOCK
312 NAIRN AVENUE at LOUISE BRIDGE
WINNIPEG, MANITOBA, CANADA
PHONE (204) 663-4083

RIVER ROUGE

A Tradition of Quality.



H.R.H. Princess Margaret
escorted by the Past Commodore D.A. Ritchie
boarding ship for cruise to Lower Fort Garry

TOUR 1

AFTERNOON SIGHTSEEING CRUISE

1 to 3 PM - DAILY - Mid-May to Mid-October
SUNDAYS ONLY - beginning of May and end of October
3 to 5 PM - DAILY - July & August
SUNDAYS ONLY - May, June, September
ADULTS - \$7.00 SENIORS - \$5.00 CHILDREN (11 yrs & under) - \$3.00



- A pleasant way to spend the afternoon
- Lunches
- Snacks
- Fully licensed
- Complete detailed commentary
- Sight-seeing
- Bus pick ups at most major hotels & motels

TOUR 2

PRAIRIE SUNSET CRUISE

7 PM to 10 PM - DAILY - May through October
ADULTS - \$8.00 SENIORS - \$7.00 CHILD (11 yrs & under) - \$4.00

- Enjoy a relaxing dinner and an evening of dancing or,
- Just sit back and watch the prairie sunset
- Complete dinners
- Light snacks
- Commentary
- Dancing
- Fully licensed
- Boarding as early as 6 PM
- Bus pick ups at most major hotels, motels & campgrounds



FOR DINNER RESERVATIONS
CALL 669-2824

TOUR 3

MOONLIGHT RIVER CRUISE

10:30 PM to 1:30 AM - DAILY - June, July, August & September
FRIDAYS & SATURDAYS ONLY - May & October
ADULTS - \$8.00 SENIORS - \$7.00 CHILDREN (11 yrs & under) - \$4.00

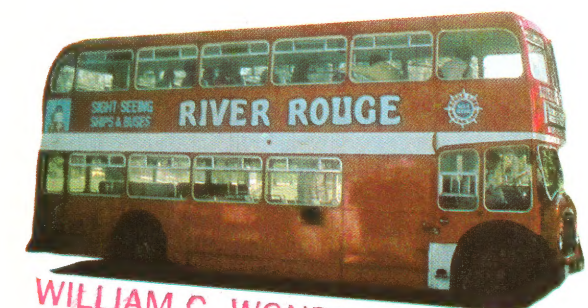
- Spend an evening of dancing & romancing
- Fully licensed
- Entertainment for dancing
- Late night dining
- Light snacks
- Appropriate dress



RIVER ROUGE

CRUISE SHIPS and BUS TOURS

Sightseeing On a British Double Decker



WILLIAM C. WONDERS
MAP COLLECTION Campbell
Univ. of Alberta Library Collection

DAILY SIGHTSEEING TOURS

EXCITING COMMENTARY

PICK-UP AT DESIGNATED
HOTELS, MOTELS AND
RIVER ROUGE DOCK OFFICE

MAY TO NOVEMBER

ROUGE LINE
Free parking at dock
312 Nairn Avenue at Louise Bridge
Winnipeg, Manitoba, Canada
Phone (204) 663-4083

1987
PRINTED IN CANADA

HERITAGE CRUISE TO LOWER FORT GARRY

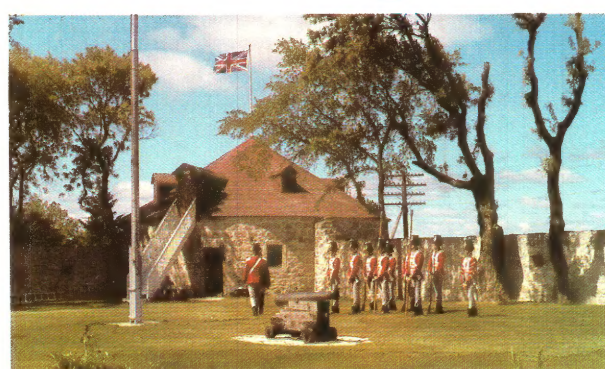
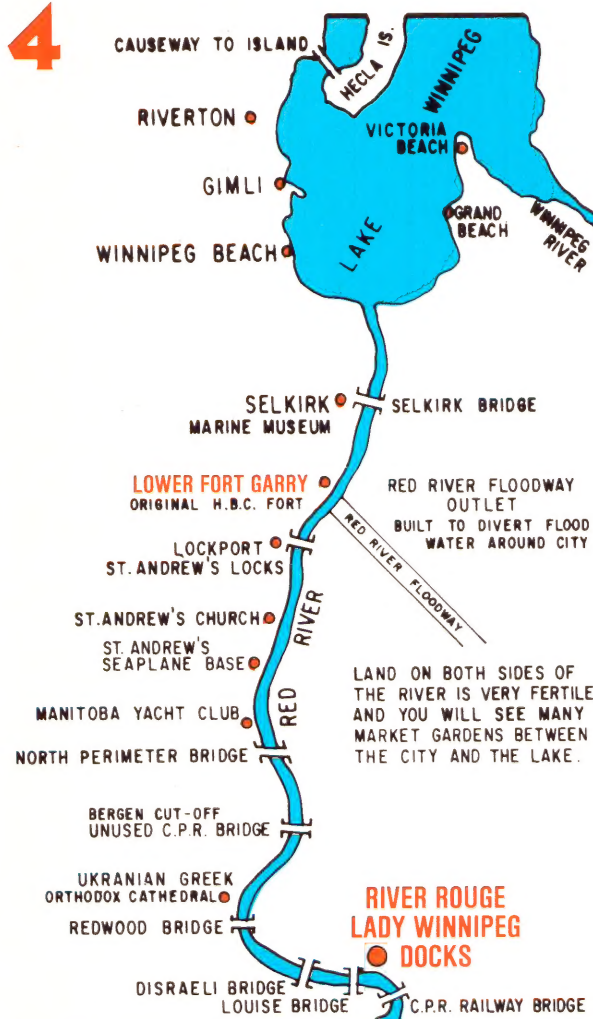
TOUR 4

M.S. LADY WINNIPEG

10 AM to 5 PM - DAILY - June, July, August
SATURDAYS & SUNDAYS ONLY - September
ADULTS - \$11.75 SENIORS - \$8.75 CHILDREN (11 yrs & under) - \$5.75
FORT ADMISSION NOT INCLUDED



- Relax & do as much or as little as you like on your voyage through history
- Experience the thrill of passing through the St. Andrews Lock
- Light lunches
- Snacks
- Fully licensed
- Complete detailed commentary
- Enjoy a 1 1/2 hour stopover at one of the most famous stone forts in Western Canada
- Enquire about our occasional specials - one-way by ship/one-way by British double-decker bus
- Bus pick ups at most major hotels, motels & campgrounds



TOUR 5

MORNING COMBINATION BUS & SHIP TOUR

10:30 AM to 3 PM - DAILY - Mid-May to Mid-October
ADULTS - \$18.00 SENIORS - \$13.00 CHILDREN (11 yrs & under) - \$8.00
10 AM - BUS DEPARTS DOCK (312 Nairn Avenue)
10:30 AM - TOUR DEPARTS from Legislative Building



- Experience Winnipeg on our most popular tour
- See the sights by land & by water
- Our knowledgeable guide will acquaint you with our historical treasures & modern wonders
- Bus pick ups at most major hotels, motels and campgrounds



TOUR 6

MORNING SIGHTSEEING BUS TOUR

10:30 AM to 1 PM - DAILY - May through October
ADULTS - \$11.00 SENIORS - \$8.00 CHILDREN (11 yrs & under) - \$5.00
10 AM - BUS DEPARTS DOCK (312 Nairn Avenue)
10:30 AM - TOUR DEPARTS from Legislative Building



TOUR 7

AFTERNOON SIGHTSEEING BUS TOUR

1:45 PM to 4:15 PM - DAILY - Mid-May to Mid-October
ADULTS - \$11.00 SENIORS - \$8.00 CHILDREN (11 yrs & under) - \$5.00
12:45 PM - BUS DEPARTS DOCK (312 Nairn Avenue)
1:45 PM - TOUR DEPARTS from Legislative Building

- Tour our city in grand old London style on our British double-decker buses
- View our downtown financial & historical districts
- Visit our French area - St. Boniface Museum & Basilica
- Catch a glimpse of our unique shopping areas
- Admire the grand Victorian estates along Wellington Crescent
- Travel through Assiniboine Park with its Famous Zoo & English Gardens



- View the "Golden Boy" atop Manitoba's Legislative Building
- The perfect way to experience a taste of our variety of cultures!
- Bus pick ups at most major hotels, motels & campgrounds

PLANNING A GROUP PARTY?

- Accommodating groups of 20 to 400
- Weddings
- Anniversaries
- Birthday parties
- Reunions
- Retirements
- Conventions
- Customer appreciations
- Product promotion
- Press receptions
- Incentive programs
- Staff parties
- Banquets & windups
- Socials
- Fundraisers
- Transportation services
- City tour charters
- Theme party cruises

